

# Privacy Policy

Last updated: [2024-10-16]

At **KREYPT**, we take the protection of your personal data and the respect of your privacy seriously. This privacy policy explains what data we collect, how we use it, and your rights concerning this data.

## 1. Data Controller

The data controller is **KREYPT**, a simplified joint-stock company registered with the Montpellier Trade and Companies Register under number 952 206 571, with its registered office at 52 rue de la Gardiole, 34430 Saint-Jean de Védas. For any questions regarding data protection, you can contact us at: [contact@kreyptmusic.com](mailto:contact@kreyptmusic.com).

## 2. Data Collected

We collect the following data:

- **Identity Data:** name, surname, email address.
- **Connection Data:** IP address, browsing history on the website.
- **Transaction Data:** user account details, order history, wallet (digital wallet), digital footprint, and authenticity certificates of purchased NFTs.
- **Cookies and Trackers:** to ensure continuity of your account access and improve your user experience if needed.

## 3. Use of Data

The collected data is used to:

- Manage your orders and deliver your NFTs.
- Ensure access to your user account and rights.
- Improve our services and personalize your experience on the site.
- Fulfill our legal and regulatory obligations.

## 4. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- Contractual necessity when managing your NFT orders.
- Your consent for the use of cookies and trackers.
- Legal obligations, such as retaining transaction data.

## 5. Data Recipients

Your data is strictly confidential and is accessible only to authorized KREYPT employees and our hosting provider, **Clever Cloud**, located in France. No data transfers are made outside the European Union.

## 6. Data Retention Period

Personal data is retained as long as necessary for the execution of services, specifically:

- Transaction-related data is retained for the legally required contractual liability period (10 years after the end of the contractual relationship).
- Cookies are retained according to their purpose and duration, in compliance with applicable regulations.

## 7. Your Rights

In accordance with the **GDPR**, you have the following rights:

- **Right of access:** You can request to view the data we hold about you.
- **Right of rectification:** You can request the correction of inaccurate data.
- **Right to object and restrict:** You can object to or limit certain processing of your data.
- **Right to erasure:** You can request the deletion of your data under certain conditions.
- **Right to data portability:** You can obtain a copy of your data in a structured, machine-readable format.

To exercise your rights, you can contact us at [contact@kreyptmusic.com](mailto:contact@kreyptmusic.com). You also have the right to file a complaint with the **CNIL** if you believe your rights have not been respected.

## 8. Cookies

We use cookies to enhance your experience on our site. You can manage your cookie preferences via your browser.

## 9. Security

We implement appropriate technical and organizational measures to ensure the security of your data and prevent any breaches.

## 10. Changes to the Policy

We reserve the right to modify this privacy policy at any time. Any changes will be posted on this page with the updated date.